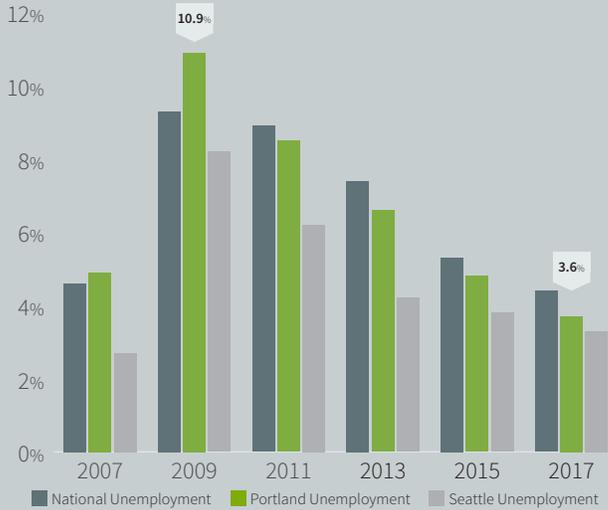


180one turned 10 in 2017; here, we reflect on the last decade and what we saw in the Portland marketplace.

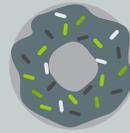
### WHAT A LONG, STRANGE TRIP IT'S BEEN...

The last decade brought highs and lows for both the national and PNW business landscapes. Despite the changes, the Portland metro area remains one of the top places to work, live and play in the US.

#### EMPLOYMENT RATES REBOUNDED



#### WE LOST SOME, BUT WE ALSO WON SOME



In 2007, late-night doughnuts could only be found at one Voodoo Doughnuts location. Today this Portland pastry purveyor has seven locations around the US (with one more on the way) and **attracted a significant private equity investment.**



Dunks and Jordans continue to top the charts for Nike, Portland's **last remaining Fortune 500 company**: in 2017, the North American footwear segment totaled \$9.7b in revenue, more than double 2007's \$4.1b.

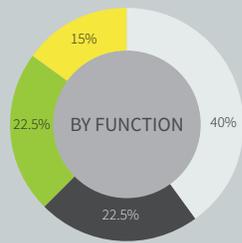
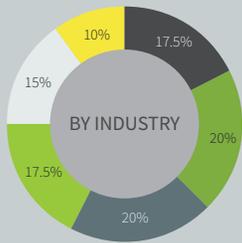


Oregon's Silicon Forest still flourishes, with all of the growth in the last decade focused on software. Portland's high concentration of tech companies & jobs earned it the top spot on **Forbes' annual list of the best places for Business and Careers in 2017.**

### SOME OF THE DECADE'S GREATEST HITS

Since getting our start in 2007, 180one has sought partners that boast strong brands, are industry leaders and have compelling stories to share with the market.

#### WHERE OUR CLIENTS NEEDED HELP



- Retail / Consumer
- Food / Beverage
- Manufacturing / Distribution
- Professional Services
- Higher Ed. / Nonprofit
- Technology
- Finance / IT / HR
- Sales / Marketing
- Operations
- CEO / Leadership



180one continues to **excel at executing national searches**: one-third of searches involve candidate relocation. However, as the cost-of-living in PDX rises, attracting out-of-area candidates becomes challenging.



Over the decade, 180one increased our work significantly with **Private Equity-backed clients**: 40% of 180one clients in 2017 were PE-backed, compared to 12% in 2007.

#### A DECADE SERVING EXCEPTIONAL CLIENTS

In our first 10 years, we worked with **more than 110 organizations**, and our clients ranged from **\$2b publicly traded companies** to **\$5m growth-mode organizations**.



Contact us today to see how **180one** can work for your organization.

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